



IOR8FACTION

MEDIA RELEASE

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Japanese Rapper 'Monkey King' releases Music Video 'Globetrotter'

“Travelling around the World, Ain't no place to call my home, But everywhere I go, I wanna conquer it all”. Not only is this latest feel good rap single 'Globetrotter' a beat to go crazy to, but its ingenious music video happens to be the brain-child of a local student collaboration.

The upcoming British-born, Japanese rapper, parading under the alias, 'Monkey King', is a journalism student at PSB Academy by day, and managed to produce the music video by joining forces with student directors Gerald Crump and Han West of the New York Film School (Tisch Asia).

The music video premiered at the Old School Sinema in late May, and audiences were spellbound, as the video follows the Monkey King and his alter ego, 'monkey mascot' as they arrive in Singapore, cruise around Orchard Road in a hijacked SMRT cab, and search for the hottest party in town.

The music video screening party is scheduled to be hosted at the Hard Rock Cafe on the 16th of June.

The single, “Globetrotter” has been released under the local independent record label, “lor8faction”, owned and managed by Monkey King himself.

Globetrotter is a part of Monkey King's upcoming album 'The Day Before The Decade', slated to be released, in September 2010.

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